

Overview

OUR MISSION: To help Democrats win elections to take back state legislatures, and reverse Republican gerrymandering by the time of the 2020 redistricting.

OUR PLAN: Sister District capitalizes on the fact that the Democrats won the popular vote in 2016 by almost 2.9 million votes. Progressives are energized and motivated but often live in solidly blue areas—we harness their excess volunteer and donor resources and channel it toward precarious races across the nation.

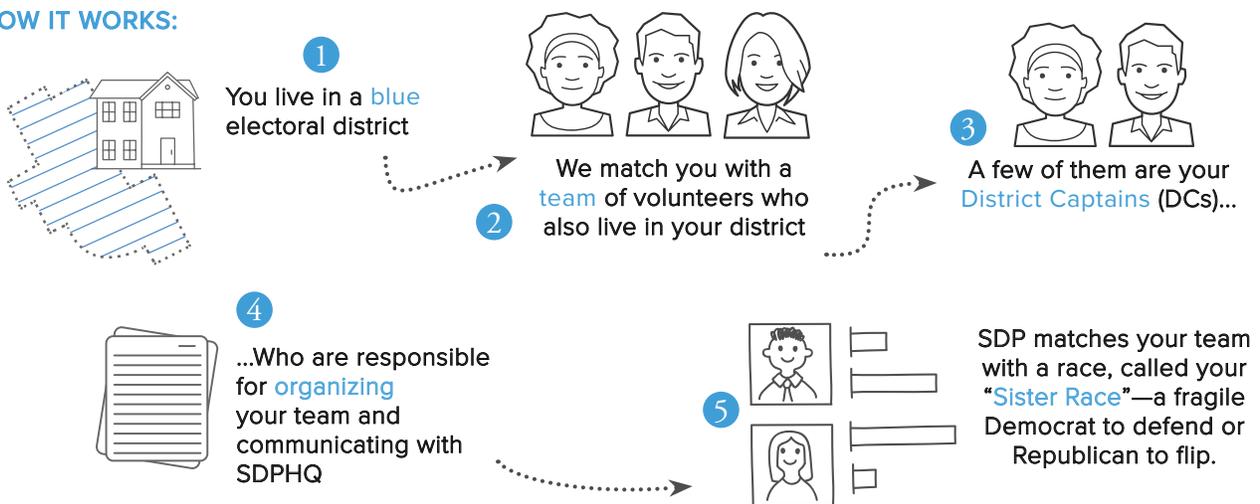
• **Organize Local Volunteers for National Impact:**

We organize volunteers into teams based on the congressional district they live in. We use a distributed organizing model to establish, train, and activate our networks on the ground.

• **Identify and Communicate with Sister Races:** Based on information gathered by our research team, we identify races that (1) are both winnable and close (+/- 5 points in the past few elections); (2) have a progressive candidate; and (3) are strategic for Democrats. We call these “Sister Races,” and work directly with campaigns to tailor our efforts to suit their needs.

• **Assign Sister Races to Local Teams:** Once we have identified races that fit our criteria, we pair each local team with a Sister Race. Matching teams with a specific race enables our teams to form connections with their Sister Race’s community, combatting election fatigue and facilitating long-term civic engagement. Each team is responsible for items such as fundraising, phone-banking, canvassing, and publicizing on social media.

HOW IT WORKS:



SO FAR, WE HAVE:

- 45,000+ volunteers nationwide
- 74 state races supported with 51 races won since 2017.
- Raised \$1.85 million raised for candidates
- Made 451,000 phone calls
- Knocked on 95,000 doors
- Sent 514,000 postcards
- Sent 784,000 text messages
- Press coverage including the New York Times, the LA Times, CNN, WIRED, TIME Magazine, Mother Jones, Slate, Rolling Stone, and Esquire.