

# <sup>2021</sup> IMPACT REPORT

WWW.SISTERDISTRICT.COM

SISTER DISTRICT



SISTER DISTRICT PROJECT

### In this report you'll learn about what we accomplished in 2021. Our broad vision for how to create progressive change is guided by four conceptual pillars: 1) win elections, 2) support organizers, 3) develop legislators, and 4) educate and empower.

### Hello friends,

As we reflect on our fifth birthday here at Sister District, we are so proud of the community we have built-the candidates we have endorsed, the legislators we've supported, the passionate staff that works behind the scenes, and the incredible volunteers who are committed to building longterm progressive power in our state legislatures.

What we have accomplished over the past five years is astounding. What started as an idea our co-founders batted around on a social media thread has grown to a vibrant crew of nearly 60,000 volunteers. We have endorsed candidates in 131 races across 17 states, 73 of whom won and have gone on to fight for progressive issues in their state legislatures. We've raised \$4.25 million in small-dollar donations directly for our candidates, and reached out to 3.5 million voters through phones, texts, postcards, and door knocks.

This year, we continued to make a massively outsized impact, making over 70% of our campaigns' calls to voters and raising nearly 30% of the total number of candidates' early donations (before September 1). Over 75% of both our calls and our fundraising went to races decided by less than 5%, demonstrating that we are targeting the most strategic races.

Although we gave it our all and more, Democrats still lost change at the state legislative level. the majority by less than 700 votes. But we are undaunted. Thank you for being with us on this journey over the past and are redoubling our efforts to build progressive five years. Onward to 2022 and beyond! infrastructure. We've expanded our programming to support year-round organizing, nurture the candidate pipeline, and empower progressive state legislators. This is what real change looks like. It's hard fought, it's gradual, it's done together-and it's a long game.



Lala Wu **Executive Director and Co-Founder** 



16-17

Building progressive power since 2016. Learn more at www.sisterdistrict.com

## Contents

| 1. The           | First Five Years           | 4  |
|------------------|----------------------------|----|
| 2. Win Elections |                            |    |
| 2.1              | Slate Demographics         | 5  |
| 2.2              | Fundraising                | 6  |
| 2.3              | Field Support              | 7  |
| 2.4              | Virginia Efforts Over Time | 8  |
| 2.5              | Partnerships               | 8  |
| 2.6              | Electoral Outcomes         | 9  |
| 2.7              | Candidate Satisfaction     | 10 |
| 2.8              | Campaign Services          | 11 |
|                  |                            |    |
| 3. Supp          | porting Organizers         | 12 |
| 3.1              | Volunteer Teams            | 12 |
| 3.2              | State Bridges              | 13 |
|                  |                            |    |
| 4. Dev           | evelop Legislators 14      |    |
| 4.1              | Future Winners             | 14 |
| 4.2              | Purple District Network    | 14 |
|                  |                            |    |
| 5. Edu           | cate and Empower           | 15 |
| 5.1              | Flagship Research Program  | 15 |
| 5.2              | Civic Engagment            | 15 |
|                  |                            |    |



This year, we left it all on the field in executing our strategic vision:

Win elections. Our candidate class was the most diverse in our history. Of our 12 inspiring candidates, 75% were women, 66.67% were candidates of color, and 41.67% were 40 and under. Our volunteer community completed 225,978 phonebank calls for our candidates, and raised \$558,574 for our candidates. While Democrats suffered some painful losses overall, Sister District provided decisive support for our three successful candidates.

Support organizers. Our volunteer ranks now include 174 teams and affiliates in 32 states. Together, we raised \$162,719.05 for allied, year-round powerbuilding organizations through our new State Bridges program.

**Develop legislators.** We supported progressive state legislators through launching our new Purple District Network and nurtured the state legislative leadership pipeline through our new Future Winners program.

Educate and empower. Our award-winning political research program produced important research on voter and volunteer engagement tactics, with results public and open to all, and our public education programming continues to build toward a world where voters are fired up to make real

Proud to be in the fight with you,

# **1. The First Five Years**

## 131

progressive state legislative candidates endorsed in 17 states

## 1,003,616

text messages sent to voters

73

state legislative races won

## 21+

progressive organizations partnered with on field, fundraising, research, candidate training, and legislator support programming

## 15

former state legislative candidates who are planning to run for office again in 10 different states trained through the Future Winners program

## \$4.25m

raised directly for candidates and power building organizations

96,493

voters canvassed at the door

174

teams and affiliates in 32 states

## 28

large-scale studies on voter and volunteer behavior conducted, earning 4 Analyst Institute Expy Awards for outstanding research in the progressive and civic engagement communities

## 58

58 progressive state legislators from 32 different state legislative chambers joined the Purple District Network

## 1,385,851

phonebank calls made to voters

## 939,813

postcards mailed to voters

87

**Organizing Fellow and Student Organizer** terms completed

## 10

community-based partner organizations in 9 different states funded through the State Bridges program

# 2. Win Elections

We win elections by strategically investing in the most competitive districts, located in the most competitive state legislative chambers. We do this through qualitative and quantitative district targeting, a rigorous candidate endorsement process, direct voter contact, grassroots fundraising, and in-kinded professional campaign services from our staff.

### 2.1 2021 Slate Demographics

We intentionally endorse a slate of candidates with diverse experiences as part of our commitment to building a reflective democracy.



Credit: Courtesy of Elizabeth Guzman.

Candidates in Virginia 9 Women 8 Candidates of Color 40 and Under 9 **Fragile Incumbents** 





### **Our 2021 Sister District candidate class:**

- 75% women (10.29% increase from 2019)
- 66.67% candidates of color (40% increase from 2017; 34.67% increase from 2018; 25.49% increase from 2019; 19.17% increase from 2020)
- 41.67% candidates 40 and under (6.37% increase from 2019; 6.67% increase from 2020)

### There are some incredible firsts among our Sister District legislators-elect, including:

- Elizabeth Guzman is the first Latina and first woman to be reelected in HD31 and the first Latina reelected twice to the Virginia House of Delegates
- Briana Sewell will be the first Black person and the youngest woman to represent HD51

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For candidates, Sister District raised **\$558,574.31** made up of **13,782** donations with an average donation of **\$40.53**.



Sister District raised an average of **\$46,547.86** per candidate.



Through the State Bridges program, Sister District raised **\$162,719.05** made up of 3,355 donations with an average donation of \$48.50.



Sister District raised an average of **\$16,271.91** per States Bridges organization.

### 2.2 Total Fundraising

Sister District provides robust grassroots fundraising support to our endorsed candidates and to movement organizations through our State Bridges program. Across programs, we raised \$721,293.36 from nearly 17,137 individual donations.

### 2.2.1 Early Fundraising Impact

Early fundraising is crucial for candidates. It demonstrates viability and competitiveness to organizations that might endorse or support candidates, and allows candidates to begin field and campaign operations early. Before September 1, 2021, Sister District volunteers provided:

### **Early Dollars:**

\$330,260.39 early dollars from 8,630 individual donations

**7.24%** of each endorsed candidate's total early fundraising on average

28.51% of the total number of endorsed candidates' early donations

■ 70.74% of our early fundraising for endorsed candidates went to races decided by <5%

### Early Small Dollars (donations of less than \$100):

\$128,882.93 small dollar donations from 7,835 individual donations

■ 27.45% of the total number of endorsed candidates' early small dollar donations

■ 69.63% of our early small dollars went to candidates of color

### 2.2.2 2021 Overall Fundraising Impact

Sister District's fundraising and field programs played an outsized role in the campaigns we supported. Our efforts were focused on the campaigns that needed them the most. By supporting diverse candidates and candidates in the most competitive districts, we are doing our part to create the representative democracy we all want to see.

went to women

**64%** of our fundraising

67% of our fundraising

went candidates of color\*





**76%** of our fundraising went to races decided by less than 5%

\*(32.32% increase over 2019; 17.39% increase over 2020)

Across programs, we raised \$721,293.36 from 17,137 individual donations.

Our field efforts were critical. As the pandemic continued to make in-person canvassing difficult, we drove volunteer efforts to our campaigns' biggest need: phonebanking.

### 2.3 Field Support

Sister District represented the majority of our candidates' total dials, clearing the way for campaigns to focus their onthe-ground field efforts on in-person canvassing.

## Phones: 225,978

Postcards: 106,074\* Total Field Touches: 332.052 \*includes SDAN programs

In total, our teams spent at least 19,646 volunteer hours supporting our candidates in the field. The following are

We had some great experiences with voters and helped our candidates communicate their priorities.

- 13,823 conversations with voters
- 8,894 supporters identified for campaigns
- 415 individual phonebank events

Our field operations were

## 70.51%

of our campaigns' total phonebank calls\*

\*note: this does not include calls made by c3/c4 organizations or the coordinated campaign



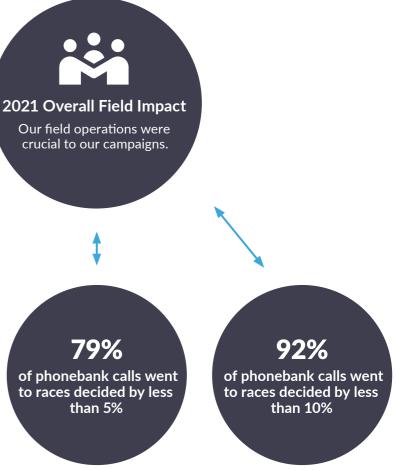
estimates based on a conservative average efficiency:

- 25 calls/hr = 9,039 volunteer hours
- 10 postcards/hr = 10,607 volunteer hours

### 2.3.1 Early Field Impact

Early field operations are especially important. Name recognition is crucial for down-ballot candidates, and identifying early supporters helps campaigns recruit volunteers to reach even more voters. Before September 1, Sister District provided significant support:

- 71,341 total early phonebank calls
- 64% of our candidates' total early phonebank calls
- 28% of our candidates' early supporters identified



# 2.4 Virginia Efforts Over Time

We are fortunate to have now worked in Virginia for three electoral cycles. We are amazed at how our community and impact have grown over the years.

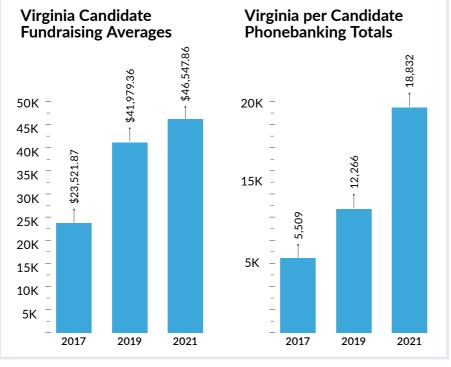
### 2.4.1 Virginia Fundraising

97.89% increase in average fundraising per candidate over 2017

■ 10.88% increase in average fundraising per candidate over 2019

### 2.4.2 Field support over time

- 173.45% increase in phonebank calls over 2017
- 8.37% increase in phonebank calls over 2019
- 241.81% increase in phonebank calls per candidate over 2017
- 53.53% increase in phonebank calls per candidate over 2019



### 2.5 National Phonebank Program Partnerships

Collaborating with progressive partners allows us to increase our field capacity and contact more voters. Through our National Phonebank program, we multiplied our field impact in partnership with amazing organizations including Vote Save America, Human Rights Campaign, Run for Something, South Asians for America and more.

### **National Phonebank Stats**

- **11** national phonebank partners
- 80,536 phonebank calls made
- **102** total national phonebank events
- **1,414** total phonebankers joined

### Selected quotes from 2021 partners:

"Our theme for our volunteer community in 2021 has been that there are 'No Off Years' and there's no group that better exemplifies that than Sister District. Partnering with them was a no-brainer since their strategy of supporting down ballot candidates is such a crucial piece of the work to build a progressive future and we know our volunteers are in good hands and will be able to plug in to work that is making a big difference."

### Vote Save America

"South Asians for America was proud to partner with Sister District on recurring phonebanks to voters in the Commonwealth as it provided our volunteers many opportunities to engage in... the most important state elections in 2021, with so much on the line, from voting rights to immigrant rights."

**South Asians for America** 

## 2.6.1 Wins and Losses

Sister District supported 12 Sister Races. We won 3 races including Briana Sewell, Delegate HOD-51, Wendy Gooditis, Delegate HOD-10, and Elizabeth Guzman, Delegate HOD-31.



Top row from left: Debra Gardner: HOD-27, Nancy Guy: HOD-83, Lashrecse Aird: HOD-63, Briana Sewell: HOD 51, Martha Mugler: HOD-91, Finale Norton: HD-100.

Bottom row from left: Chris Hurst: HOD-12, Joshua Cole: HOD-28, Roslyn Tyler: HOD-75, Wendy Gooditis: HOD-10, Alex Askew: HOD-85, Elizabeth Guzman: HOD-31

## 2.6.2 Close races

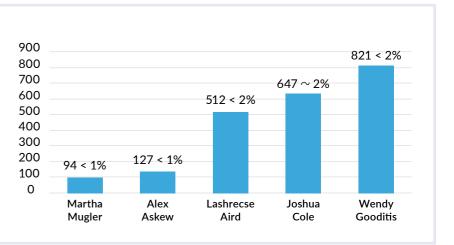
### Slim Margins

Wins and losses are not our only metric for success. We value providing support in close races, where tight margins indicate district competitiveness, laying the groundwork for future success.

■ 66.67% of our races were decided by less than 5%

■ 83.33% of our races were decided by less than 10%

• We supported 8 of the 10 closest House of Delegates races across the state



In down-ballot races, we know that every vote counts. This graph displays a few close margins.



# 2.6.3 Outsized Impact

Some of our field and fundraising efforts were astounding in magnitude. Overall, Sister District made 55% of Gooditis'. 77% of Guzman's, and 87% of Sewell's total phonebank calls\*





## WENDY GOODITIS

Virginia House of Delegates District 10

Sister District volunteers made 54.76% of the campaign's total phonebank calls\*, reached out to 19781 voters, identified 861 supporters\*\*, gave 16% of her early donations, and raised \$38.308.50 for her.

She won by just 821 votes (1.97%).

wendygooditis.com



### **BRIANA SEWELL**

Virginia House of Delegates **District 51** 

Our volunteers made 75% of Sewell's early phonebank calls, reached out to 18,894 voters, gave 41% of her early donations, and raised \$41.378.07 for her.

She'll be the first Black person and the youngest woman to represent HD-51.

sewellfordelegate.com



### ELIZABETH GUZMAN

Virginia House of Delegates District 31

We made 77% of Guzman's total phonebank calls, gave 10.5% of her early small dollar donations, and raised \$31,516.01 for her.

She is the first Latina and first woman to be re-elected twice in HD-31, and the first Latina reelected twice to the House of Delegates.

elizabethguzmanforvirginia.com

\*note: this does not include calls made by c3/c4 organizations or the coordinated campaign

\*\*note: candidate supporter IDs are voters who were identified as definitely or probably voting for the candidate via a direct voter contact on behalf of the candidate, for instance during phonebanking.

### 2.7 **Campaign Satisfaction**

As always, we are gratified that our candidates and their staff were highly satisfied with Sister District staff and volunteer support.

100% of campaigns rated SDP's fundraising support superior to other national organizations offering support this cycle.

100% of campaigns rated SDP's field support superior to other national organizations offering support this cycle.

Note: For the survey results to the right, 13 people representing 10 campaigns responded. All responses for the same campaign were averaged into a single composite score for that campaign for a total of 10 scores. Answers were rated on a 10-point scale.

| Question  | Average Rating<br>2021 |
|---|------------------------|
| Value of SDP fundraising compared with other national groups' fundraising     | 9.05                   |
| Value of SDP field support compared with other national groups' field support | 9.15                   |
| Satisfaction with SDP volunteers  | 9.25                   |
| Satisfaction with SDP fundraising   | 9.2                    |
| Satisfaction with SDP field support   | 9.1                    |

## Selected quotes from 2021 candidates and campaign staff:







As a first-time millennial candidate who had to work a full-time job while running in a year unlike any other, I am honored for the opportunity to represent the community that raised me. There is no way I would be in this position without Sister District in my corner every step of the way! Because of Sister District, I had the chance to communicate my personal commitment to my community and had countless volunteers across the nation assisting me in doing so. Whether it be making phone calls, writing postcards, hosting virtual fundraisers, or making the trek to the 51st District to canvass, Sister District was with me every step of the way. Briana Sewell pictured left

Briana Sewell, Delegate from District 51

both personally and professionally.

# always so kind and wonderful to work with.

Arlington Democrats

Carissa Best, Campaign Manager for Briana Sewell



## Sister District is a great organization

that has a deep understanding of campaigns and their needs. Their support isn't one size fits all but rather it is personalized and made to work with campaigns. Wendy Gooditis pictured left

Liz Gallagher, Campaign Manager for Wendy Gooditis

### 2.8 **HQ** Campaign Services Program:

In addition to our volunteer programs, our Political Department closely advised our campaigns' field, fundraising, data, and communications programs. Our staff:

Hosted candidate messaging and media relations trainings

Wrote complete field and get-out-the-vote (GOTV) plans

Reviewed paid media plans with campaign staff and consultants



## Sister District makes you feel like they're in the fight with you,

Every volunteer, donor and staff person demonstrates an unmatched level of passion and commitment when you need it most. Lashrecse Aird pictured left

Lashrecse Aird, Delegate candidate from District 63

## The members and staff of Sister District across the country were

It was a bright spot to have a Sister District event on the calendar that week. I always knew that we had a team of supporters across the country working alongside us to win-that meant so much. Pictured left volunteers supporting Briana Sewell (2nd from left). Credit:

- Analyzed universe targeting plans
- Secured high profile surrogates for fundraisers
- Sent a weekly candidate services newsletter highlighting campaign resources, ideas and tactics
- Hosted GOTV trainings for staff to solidify timelines and action items

# **3. Supporting Organizers**

We support organizers by equipping our volunteers to take the most impactful actions, and by driving donations and visibility to year-round powerbuilding organizations on the ground in key battleground states.

### 3.1 Volunteer Teams

Local groups are at the heart of our distributed organizing model. We cultivate volunteer teams and affiliates that stay civically engaged year-round, and are ready to support competitive campaigns and impactful powerbuilding organizations cycle after cycle.

### 3.1.1 Volunteer Team Statistics

As of Nov. 1. 2021:

174 total Sister District teams and affiliates

■ 32 states in which Sister District teams and affiliates are located

413 volunteer team leaders

■ 58,862 actively subscribed members of our email list (19.47% increase from 2020)

50 states from which Sister District members hail

### 3.1.2 HQ Volunteer Support

Our Organizing Department continues to deliver firstrate coaching and collaborative support to our volunteer teams and affiliates. We worked closely with team leaders to increase voter contact and fundraising for candidates, fundraising for State Bridges partners, and participation in Sister District research studies.



Sister District Chicago volunteers at Alex Askew's canvassing kickoff. Note: taken in 2019 pre-pandemic



Sister District volunteer Nick participating in the Sister District phonebanking program.

To increase training and capacity for our teams:

25 Organizing, Phonebanking, and GOTV Fellow terms

Phonebank Summer Camp sessions to train student organizers

### 3.1.3 Supporting BIPOC Organizers

As part of our commitment to building an inclusive volunteer culture, Sister District:

Held monthly BIPOC volunteer happy hours

• Launched BIPOC volunteer working group. This 25 member group works to help Sister District become an explicitly and intentionally anti-racist organization by creating relationships with local BIPOC groups, attracting and supporting BIPOC volunteers and leaders, educating and training chapter leadership, and supporting BIPOC candidates.

### 3.2 State Bridges Program

Our new State Bridges program helps us lay the groundwork for electoral victories in key states by supporting local power-building organizations and the activists that lead them. This year:

- 9 virtual fundraiser events
- \$162,719.05 in small dollar donations
- 10 organizations building power in 9 states
- 3,355 individual donations
- 988 event attendees
- 18 Sister District team hosts and co-hosts

### 3.2.1 Fundraising for Partner Organizations

| Organization                          | Amount<br>Raised |
|---------------------------------------|------------------|
| New Virginia Majority (VA)            | \$24,296.15      |
| Texas Organizing Project (TX)         | \$28,594.29      |
| Florida Rising (FL)                   | \$16,968.63      |
| LUCHA (AZ)                            | \$27,010.68      |
| Citizen Action (WI)                   | \$12,264.09      |
| A Philip Randolph Education Fund (NC) | \$11,834.80      |
| New Georgia Project (GA)              | \$9,701.28       |
| PA Stands Up (PA)                     | \$9,969.09       |
| Mothering Justice (MI)                | \$11,072.82      |
| We the People (MI)                    | \$11,007.22      |

We launched State Bridges because the electoral gains we are eager to see are closely linked to the year-round efforts of grassroots organizing operations, often led by people of color and centering the voices of those most impacted by state policies.

## 80% of State Bridges partner organizations are led by people of color

Those organizations received 86.34% percent of funds

70% of State Bridges partner organizations are led by women

Those organizations received 78.43% percent of funds



### 3.2.2 Partner Organization Satisfaction



Our first State Bridges event with New Virginia Majority

"The best thing about working with you all is your accessibility, your clarity of purpose and mission, communicating the importance of the work our organization is doing on the ground to your members, and the deeply collaborative way you approach fundraising."

### Carrie Santoro, Executive Director Pennsylvania Stands Up

"The funding support provided by Sister District has given TOP the flexibility we need to focus on what we know it will take to shift Texas—year-round organizing around our critical priority issues, growing the electorate, and engaging Black and Latino voters in Texas."

### Monica Guerra, Development Director Texas Organizing Project

"One of the best things about working with you all is being able to reach people that we have not reached before. Although our focus is North Carolina, it is important that we are able to reach all over so that we can win together."

### Shavon Leach, Digital and Organizing Director North Carolina A. Philip Randolph Education Fund

### State Bridges Recordings

If you missed the State Bridges Event Series, you can watch the recordings and/or read the transcripts at www.sisterdistrict.com/states-bridges

# **4. Develop Legislators**

We are committed to equipping today and tomorrow's civic leaders with the skills and networks they need to create progressive policy in their communities.

### **Crystal Left**

### 2020 Ohio Senate candidate

"The best thing was connecting with other candidates that understood what I was going through. When you lose an election by such a small margin, it's hard to find other candidates to connect with. As I prepare to run again, I am thankful that I had the support I needed to keep my head in the game. Future Winners program allowed me to slowly, but surely put myself back together again and prepare for what's next - a future run!"

### 4.1 **Future Winners**

### Nurturing the Candidate Pipeline

Progressive donors and organizations like Sister District invest significant time, energy and resources into candidates. Many who are initially unsuccessful have tremendous potential. Losses are often the downpayment on future success, but many candidates need encouragement and additional resources to stay in the pipeline. We must move away from treating candidates as static objects, and instead treat them as people on a trajectory of power. To do this, our Future Winners program uses a cohort model to build community, administer training and coaching on advanced topics of fundraising and communications, and help folks find the right next race.

### 2021 Future Winners program:

### Partnership between Sister District, EMILY's List, and Run for Something

7 virtual trainings on advanced topics including fundraising and communications

### Participant demographics

15 former state legislative candidates (average loss margin: 3.86%)

- 10 states
- 7 former Sister District-endorsed candidates

The Future Winners program committed to building a reflective democracy, and to providing additional support

### **Bonnie Westlin**

### 2020 Minnesota Senate candidate

"It was reaffirming after losing such a close race to get involved in this program shortly after the election. Future Winners acknowledged the hard work that each candidate had put in and the disappointment of coming so close but falling short--and then helping us all process what happened in our races, while building skills for another run. The program allowed us to share our experiences and talk through how a next run might be different. I loved this program and looked forward to it each month."

for candidates who might have faced structural barriers to running, including women and candidates of color.

- 87% of candidates are women
- 53% of candidates are people of color

We are proud to say that 3 of our Future Winners participants have already announced that they'll be running for office in 2022!

### **Purple District Network** 4.2

### Supporting Progressive State Legislators

Legislators from purple districts face challenges and experiences in governing and campaigning for reelection that are distinct from their blue district colleagues. The Purple District Network is the only state legislator network exclusively focused on providing support to state legislators in purple districts. We work to build community among these leaders and provide them with the tools they need to best serve their communities.

- 58 state legislators from 25 states
- 10 convenings held
- 3 cohorts: Blue Trifecta, Red Trifecta, Divided Government
- 81% of legislators are women

2021 programming included a network database, cohort program guides, member convenings, and a monthly newsletter.

# 5. Educate and Empower

We believe that political movements are fueled by people who are educated about issues and empowered to act to bring positive change to their communities. To do this, we advance cuttingedge voter and volunteer engagement tactics through rigorous academic-quality research, training, and civic education.

### 5.1 Flagship Research Program

Our award-winning research team conducts academicguality experiments and analyses to develop and disseminate best practices in the areas of voter and volunteer engagement. This work ensures we are utilizing the highest impact tactics in our work. We also perform gualitative and narrative research to investigate how non-experimental factors like race and gender may impact electoral outcomes. Our results are always proudly free and accessible to the public. In 2021:

3 voter engagement studies conducted

6 voter engagement studies and downstream analyses reported

- 2 volunteer engagement studies conducted
- 1 volunteer engagement study reported
- 4 broader electoral studies conducted
- 1 broader electoral study reported
- 12 Instagram lives about political research topics
- 9 op-eds in national press

In order to honor our commitment to equity and inclusion, we have also continued to explore the role of demographics in our research, as well as choosing targeting for our experiments that focuses on underserved groups of the electorate like young people, people of color, and sporadic voters.

### 5.2 **Civic Engagement & Education**

We provide thought leadership and analyses to spread the word about the importance of state legislatures, and generate a deeper understanding of key issues, including gerrymandering and voter suppression.

### Sister District Summit

The annual Sister District Summit is an opportunity for volunteers from across the country to debrief, plan, and exchange ideas. The 2021 Virtual Summit was Sister District's largest ever, with 265.43% more attendees than our 2020 in-person summit.





A group photo of Sister District Summit 2020 participants and staff. Sister District's 2021 Summit took place virtually.

### **Book Club and Fireside Chat Series**

Together, we read books and hold conversations with authors and experts to deepen our engagement with issues around voting rights, the importance of states, fair maps and districting, social justice, and civic participation.

Sign up for Book Club at sisterdistrict.com/book-club

### SDAN Data Team

The Data Team has more than 300 members who act as citizen scientists and research assistants to help us complete special projects, amass secondary data, and work on elements of both qualitative and quantitative research. It provides another way for volunteers to contribute their skills and time to the progressive movement.

### Flagship Research Program

Our results are always proudly free and accessible to the public at www.sisterdistrict.com/research

# **Sister District Staff**



LALA WU **Executive Director** Co-Founder



**GABY GOLDSTEIN** Senior Vice President of Strategic Initiatives (SDAN) Co-Founder



LYZZ SCHWEGLER Director of Communications Co-Founder



**DEBBIE WINSTEAD** Head of Operations



**LEIF WARREN Organizing Manager** 



LINDSAY WOLFF Director of Development



**CATHERINE ROBINSON** Director of Technology



**JARVIS HOUSTON Organizing and Political Director** 



**TAYLOR HOGELAND** Field Manager



**ARIANA RODRIGUEZ** Social Media and Content Manager



MALLORY ROMAN Associate Director of Research Sister District Action Network



**NEAL MORGAN** Head of Organzing



**SARAH MERCY** Head of Creative



**MADISON THOMAS** Organizing Manager

Mission

- Vision





**ORE OBIWUMI** Program Associate Sister District Action Network





MARA HELMKE **Operations Aassociate** 

Sister District activates the passion, creativity, and resources of volunteers to win elections and build progressive power in state legislatures.

Sister District envisions a country where every person is welcomed and served by its government at all levels, and state legislatures are at the vanguard of progressive policy. In this world, Sister District directs engaged volunteers to help state legislators win and serve in governing majorities that reflect the diversity and viewpoints of the people they represent. This world is free of partisan and racial gerrymandering, voter suppression, and other policies and practices that diminish democratic participation.

# BUILDING PROGRESSIVE POWER SINCE 2016.

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THE 2022 MIDTERMS START NOW



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