



RAZA

State: Arizona

Core Constituency/Target Audience:

Rural Arizona communities



ABOUT

Rural Arizona Action (RAZA) seeks to create more equitable and just systems through advocacy, accountability and leadership training in rural Arizona communities. RAZA was founded as a response to the lack of resources and year-round civic engagement opportunities available in rural Arizona. RAZA and Rural Arizona Engage, their affiliated 501(c)3 organization, educate, advocate and coordinate in rural communities to build communities of educated, empowered and engaged voters. RAZA develops long term organizing capacity and creates professional development opportunities for rural organizers.

WEBSITE ruralazaction.org

FACEBOOK facebook.com/RuralAZAction

TWITTER [@RuralAZAction](https://twitter.com/RuralAZAction)

INSTAGRAM [@ruralazaction](https://www.instagram.com/ruralazaction)

DONATE <https://secure.actblue.com/donate/sd003-az-raza>

LEGISLATIVE WORK

State legislative campaigns are critical to RAZA's mission of building community engagement in rural communities. Their co-founders met and developed the idea of RAZA after running for state legislative office in rural Arizona. RAZA works to recruit progressive candidates in rural Arizona legislative districts and mobilize voters during those campaigns. They register voters, run issue campaigns, mobilize voters during GOTV, and develop community leaders

ACCOMPLISHMENTS

In 2020, RAZA helped win 3 key city council elections and 2 school board elections. They knocked on over 49,000 doors across their target communities. RAZA estimates that their organizing moved the needle in their target communities by 2-3 percentage points, which helped deliver Arizona to Senator Mark Kelly and President Joe Biden.

STATE BRIDGES SPEAKER



Pablo Correa

Pablo Correa is the Co-founder and Co-Executive Director of Rural Arizona Engagement (RAZE) and Rural Arizona Action (RAZA). At age 17, Pablo began his career of public service in the Marine Corps and later settled in his hometown, raising a working-class family. Having always been passionate about the communities that raised him,

Pablo sought the knowledge-based resources available to make a difference in his community. Pablo became a graduate of Leading for Change, Arena Academy, and the Monzon Fellowship, an 8-month program dedicated to building capacity and community-based power. From a diverse working-class background, Pablo brings his knowledge and life experience to his organizing work. Marrying his background with the knowledge-based resources critical to organizing. Pablo now focuses his knowledge and energy on raising his two daughters and making a difference in the rural communities where they reside.

ARIZONA FAST FACTS

- **Current Control:** Divided Government (since 2023)
- **Gubernatorial Election:** 2026
- **Length of State Senate & House Term:** 2 years
- **Redistricting:** Congressional and state legislative lines drawn by the Arizona Independent Redistricting Commission

