

STATE OF SISTER DISTRICT

LALA WU



SISTER DISTRICT
PROJECT



VISION & MISSION

01

Revised Vision

We envision a country where all people enjoy health, wealth, fairness, and freedom, driven by progressive state legislatures.

02

Revised Mission

We build enduring progressive power in state legislatures. We do this by supporting candidates, mobilizing volunteers, empowering lawmakers, and educating voters.



STRATEGY

01

Win Urgent Elections Each Cycle

- Grassroots field and fundraising
- Campaign services

02

Build Infrastructure for the Long Term

- Lawmaker support
- Community-based partnerships
- Candidate pipeline
- Research



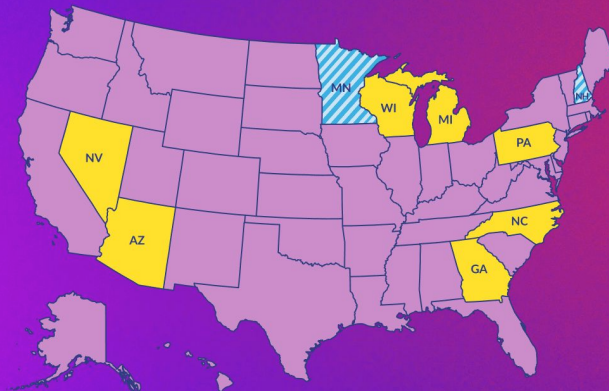
OUR MAP

Presidential and democracy battlegrounds with nested Senate, Congressional, Gubernatorial, and Secretary of State races

ELECTORAL MAP

● 2024 Targets: AZ, GA, MI, NC, PA, WI, NV

● 2024 Expansion Targets: MN, NH



10-YEAR BLUEPRINT

2022-2023

BUILD



**Make historic
midterm gains**

- Beat the odds in Biden's first midterm and build momentum in state chambers
- Invest in state-based organizers—and keep investing every year

2023-2024

WIN



**Save democracy
(defeat Trump)**

- Win state chambers and seats in Presidential, Senate, House and Gubernatorial battlegrounds
- Energize voters to vote up and down the ticket

2025-2026

EXPAND



**Grow and defend
state majorities**

- Win state chambers in Senate, Gubernatorial, and Secretary of State battlegrounds
- Engage voters for 2022-style midterm success

2027-2030

SPRINT



**Last chance for
state majorities**

- Win state chambers in “last chance” states where legislature controls redistricting and Presidential battlegrounds
- Highlight the stakes to motivate voters and educate about the Census

2031-2032

TRANSFORM

**Win new states on
expanded maps**

- Compete in state chambers with new opportunities for majorities
- Usher in new era of Democratic power, up and down the ballot



SISTER DISTRICT
PROJECT

THE LONG VIEW

Purple District Network & State Power Table

Peer-to-peer learning
for frontline legislators

State Bridges

Fundraising and
awareness for
state-based organizing
partners

Narrative Change & Storytelling

Civic engagement to
elevate the power and
promise of states

Research

Down-ballot trends,
messaging, and
innovation





THE WORK AHEAD

